

MUYU LUNG



COME IN & EAT

IDC301A Environment Design 4: Commercial
Assessment Task Four | Developed Design Proposal
Sarah Rhodes | A00111886

EXPERTS

- Soh Yong Zhi and Lee Zhe Xi became friends while studying culinary degrees at Berjaya University College in Malaysia.
- Their concept: Come in to eat and we will cook for you.
- Traditional Malaysian meals reinvented using locally sourced ingredients and inspired flavours;
- Omakase-style presentation method;
- Finding themselves unemployed during the pandemic, the duo funded the beginnings of the first restaurant, Eat and Cook, situated in Bukit Jalil.
- They started out by selling basic Bento box sets and progressed in to serving undervalued 4 course meals.

Lee Zhe
Xi



Fig 1. Tatler. (n.d.)

Soh Yong
Zhi



Fig 2. Tatler. (n.d.)

DUFFY'S FOREST

Duffy's forest is situated in the heart of Ku-Ring-Gai National Park.

It is ripe with Aboriginal history and vast expanses of untouched and unturned land.



Fig 3. *Incidentally Sydney.* (n.d.)



Fig 4. *Northern Beaches Council.* (n.d.).

VISION



Fig 5. Adobe Images. (n.d.).



Fig 7. Decoist. (2020.).



Fig 6. Camperville. (n.d.).



Fig 8. Blogspot. (n.d.).

CONCEPT BOARD



Fig 9. *Home Decor Bits.* (n.d.).



Fig 10. *Mud Australia.* (n.d.).



Fig 11. Japingka Aboriginal Artist. (n.d.)



Fig 12. *Art Ark.* (n.d.)



Fig 13. *Dreams Time.* (n.d.)



Fig 14. *Poppy Talk.* (n.d.).

BRAND DEVELOPMENT

MEANING

“Muyulung” meaning Elder. Chosen to inspire traditions of Elders to be passed on to generations and encourage community bonds.

FONT

**CINZEL
DECORATIVE**

IMAGERY



COLOURS

#000000



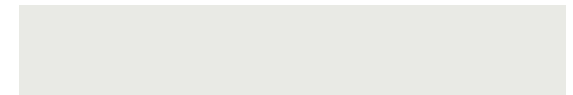
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SITE ANALYSIS

The selected site is a stunning acreage home nestled in Duffys Forest, NSW.

The landscape and building surrounds pose a touch of elegance whilst being enveloped within the natural environment

North-Westerly facade

2.16 hectare property

Two dwellings allowing for potential expansion and additional space and useability.



Fig 15. Realestate.com. (n.d.)



BRAND VISUALS

Duffy's forest is situated in the heart of Ku-Ring-Gai National Park.

It is ripe with Aboriginal history and vast expanses of untouched and unturned land.



Fig 16. Adobe Images. (n.d.).



Fig 17. Adobe Images. (n.d.).

EXISTING PLAN

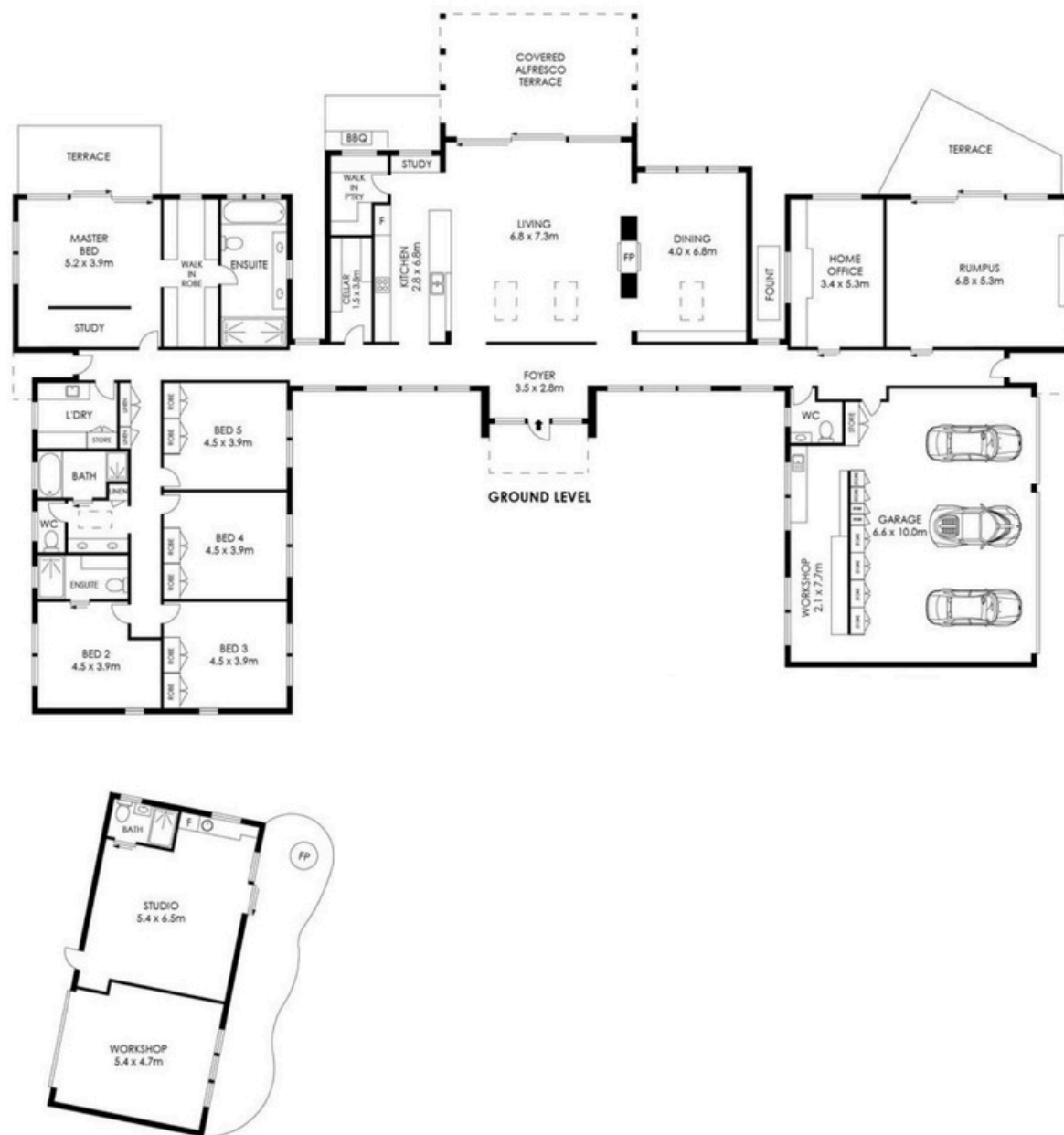
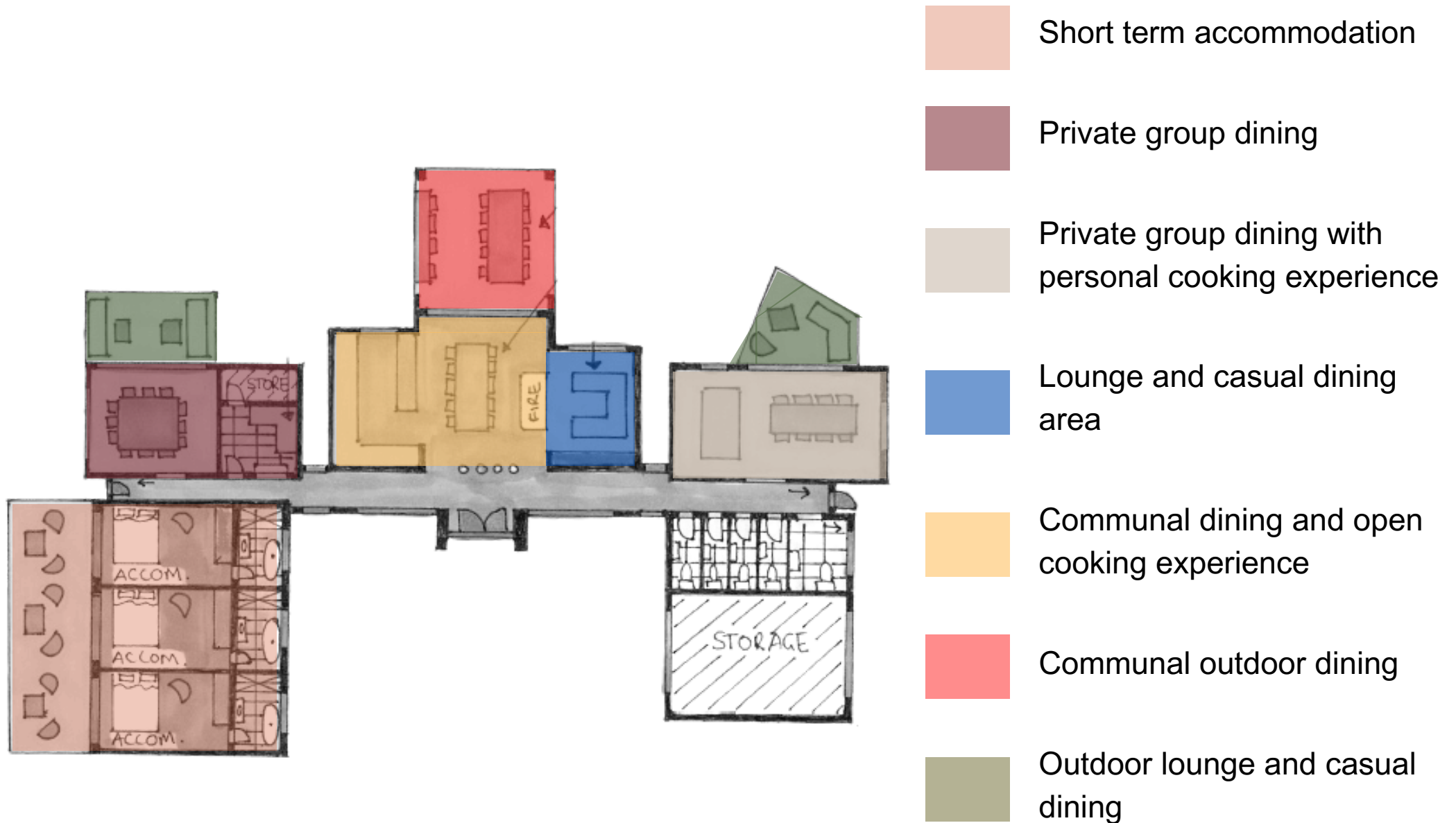


Fig 18. Realestate.com. (n.d.)

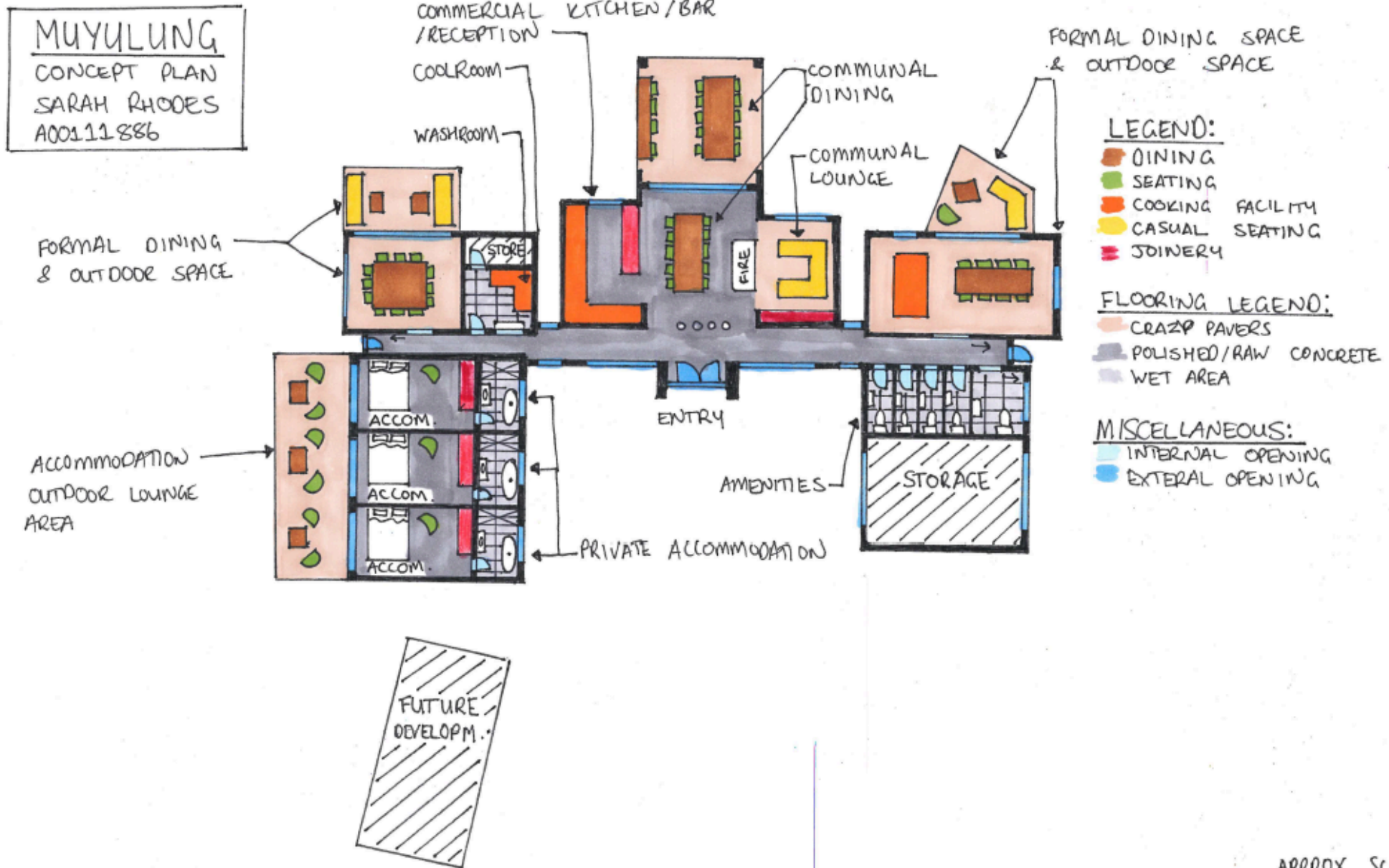
ZONE LAYOUT PLAN



MULTI-PURPOSE USAGE PLAN



CONCEPT PLAN



APPROX SCALE
1:200

RENDERED PERSPECTIVE | EXTERNAL



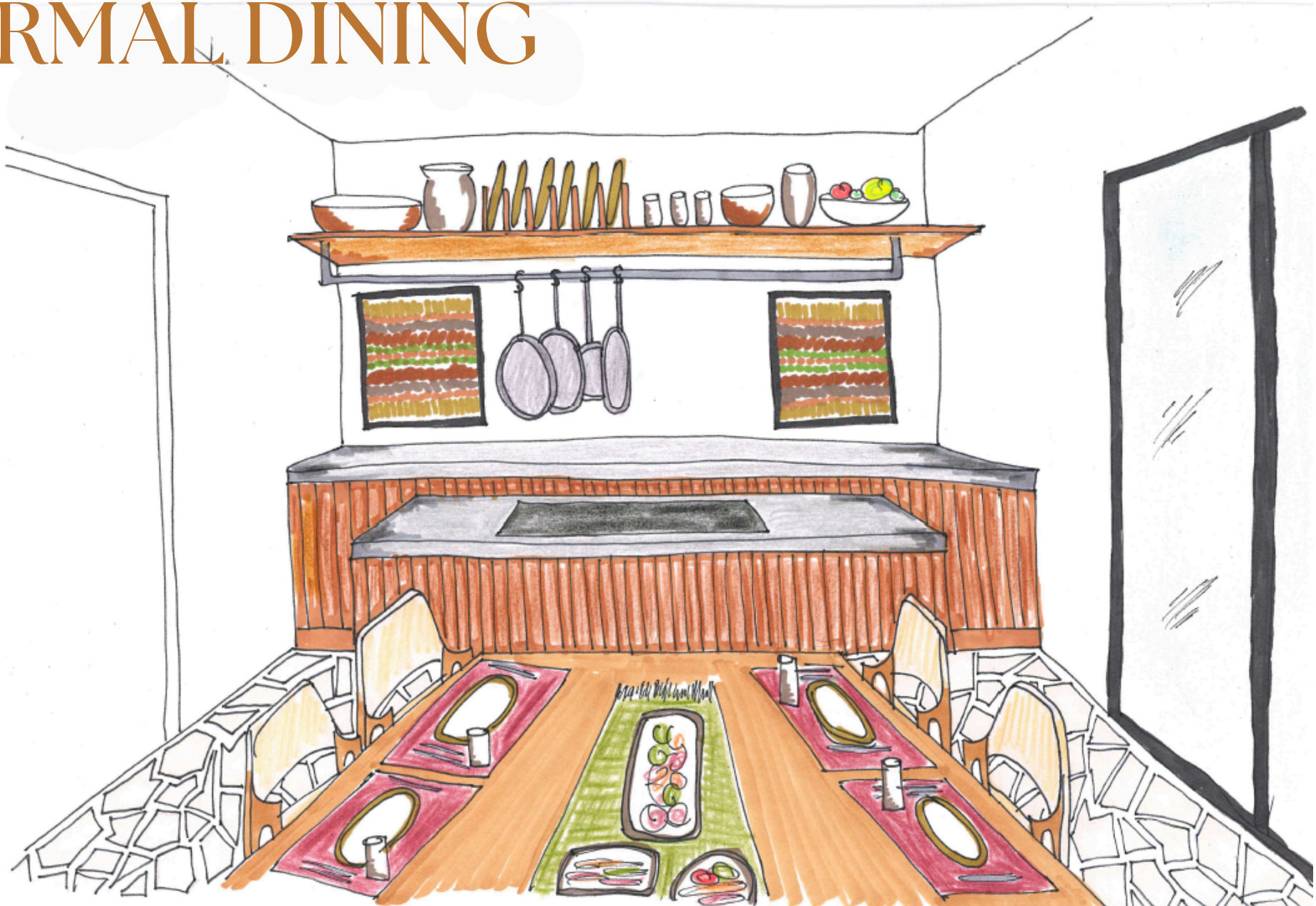
RENDERED PERSPECTIVE | LOUNGE



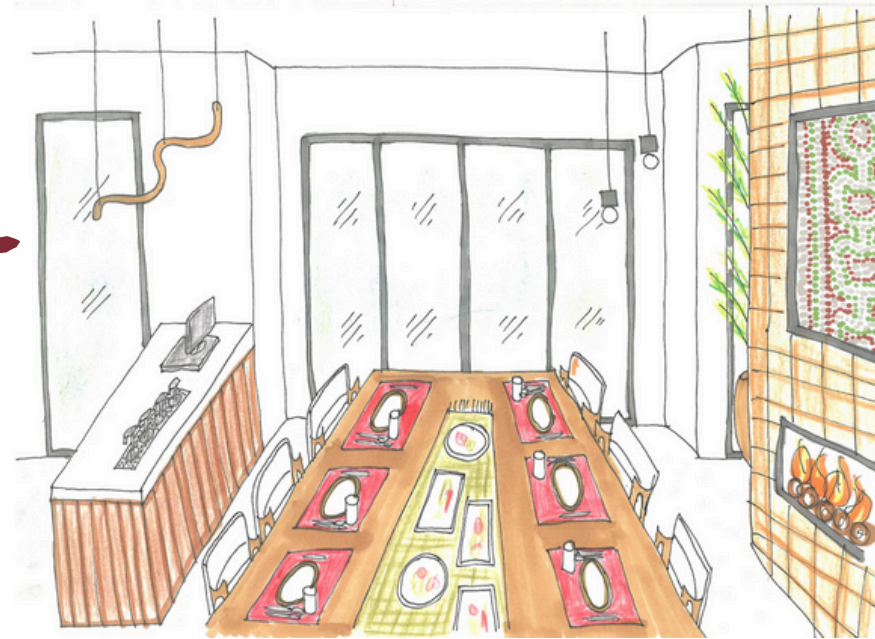
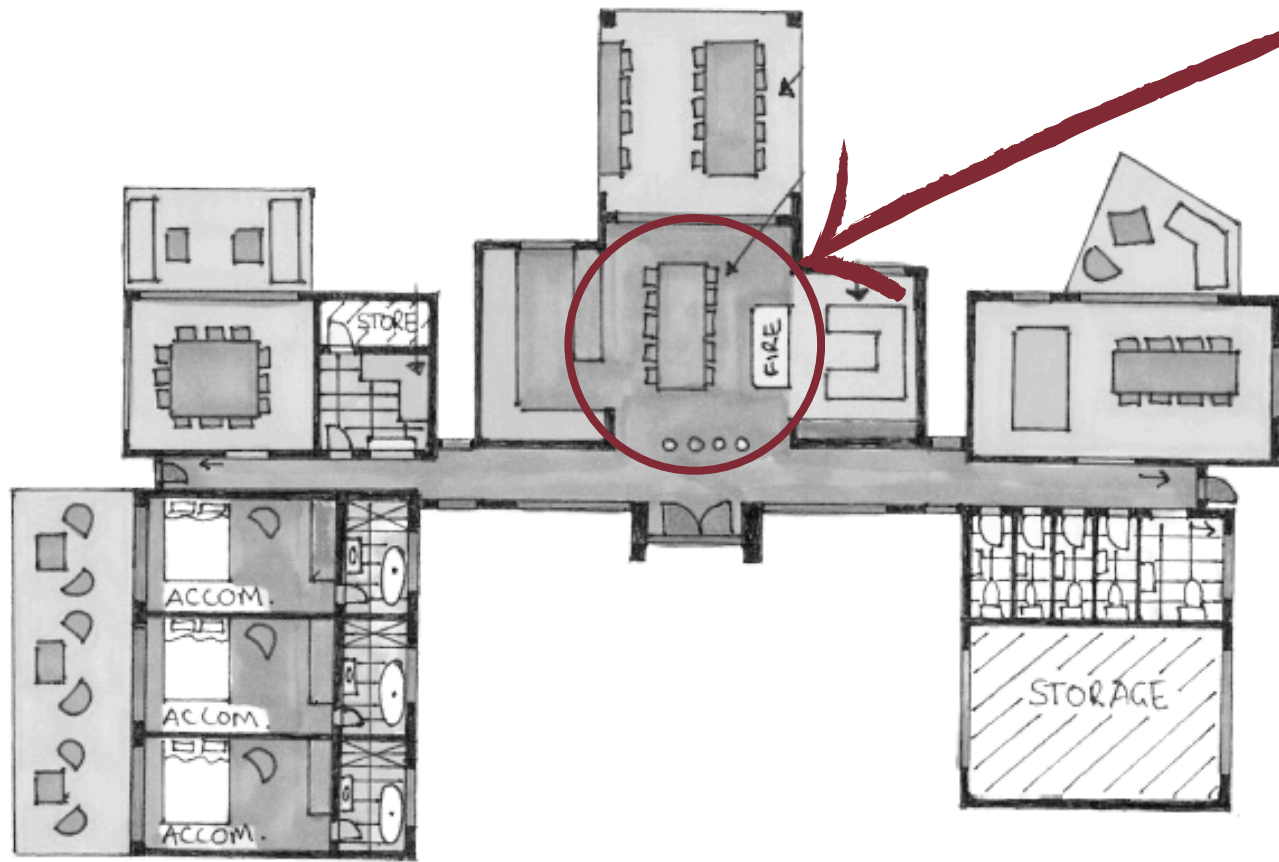
RENDERED PERSPECTIVE | COMMUNAL DINING



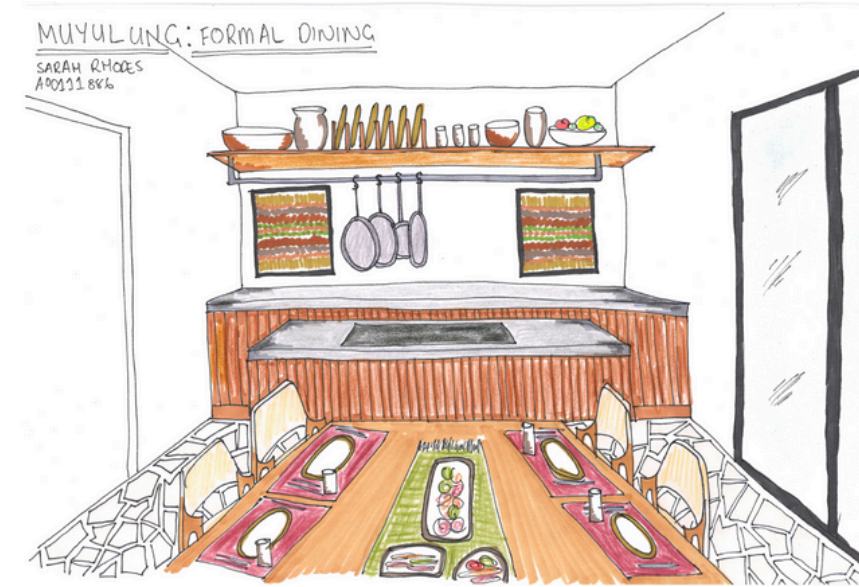
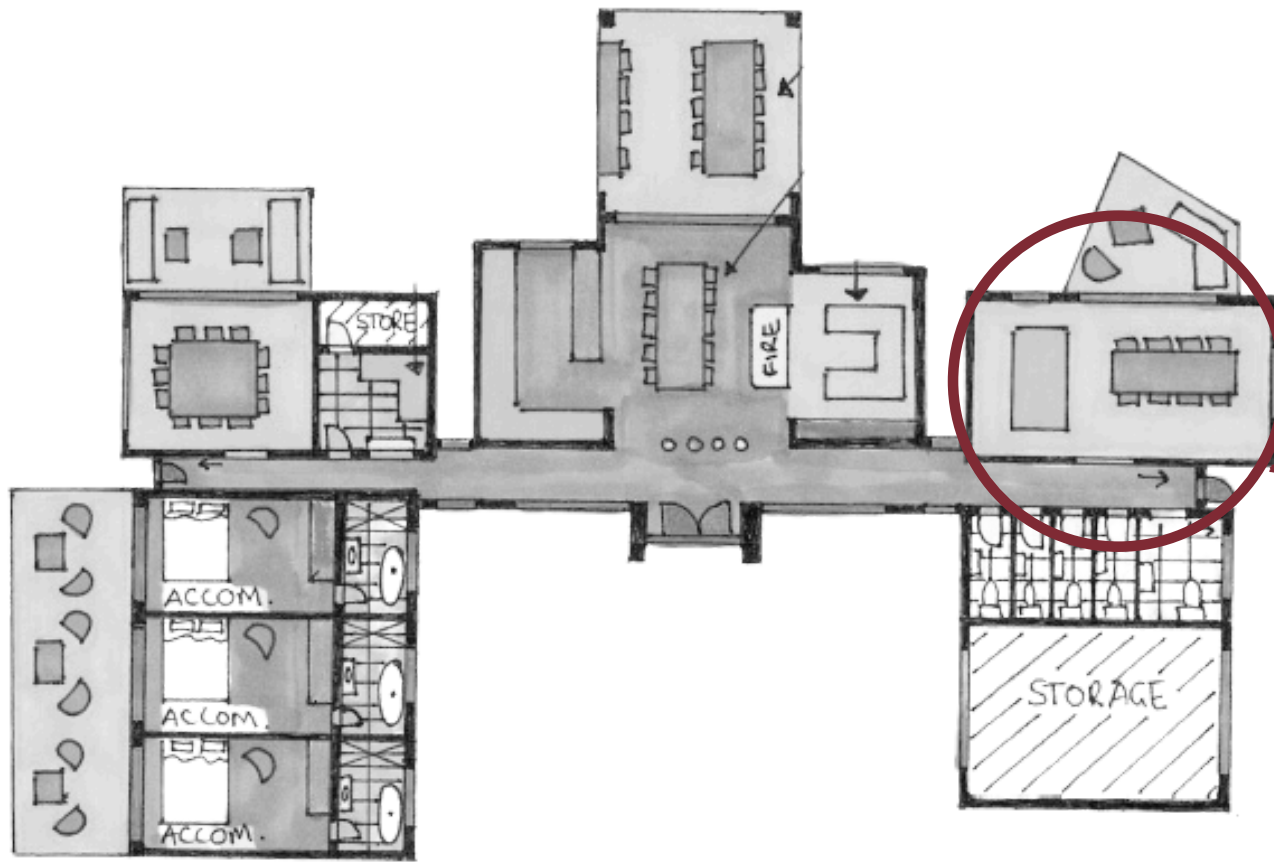
RENDERED PERSPECTIVE | FORMAL DINING



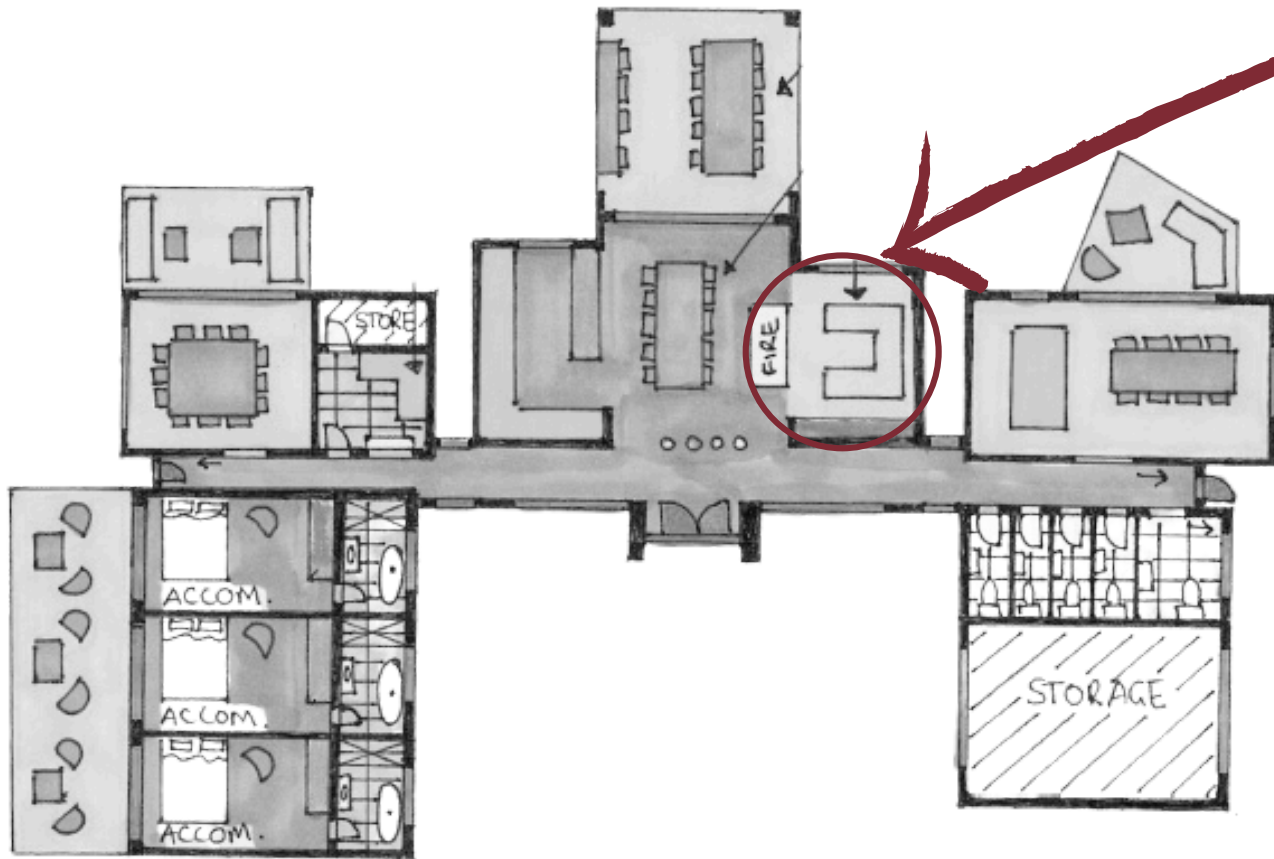
TOUCHPOINT | PERSONAL INTERACTION



TOUCHPOINT | PERSONAL INTERACTION



TOUCHPOINT | AMBIANCE



MATERIAL PALETTE



Fig 19. *Eco Outdoor.*
(n.d.)



Fig 20. *Ella Nartey.* (n.d.)



Fig 21. *East Coast Rustic.*
(n.d.)

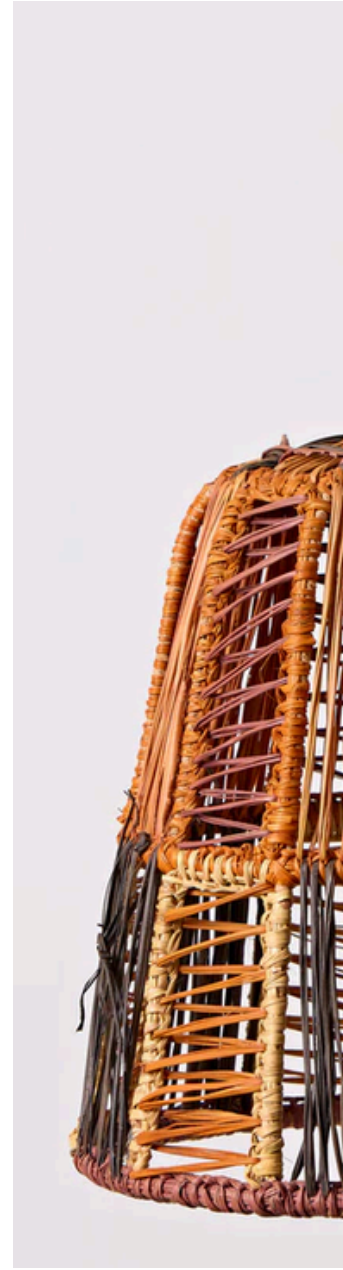


Fig 22. *Koskela* (n.d.)



Fig 23. *Koskela.* (n.d.)

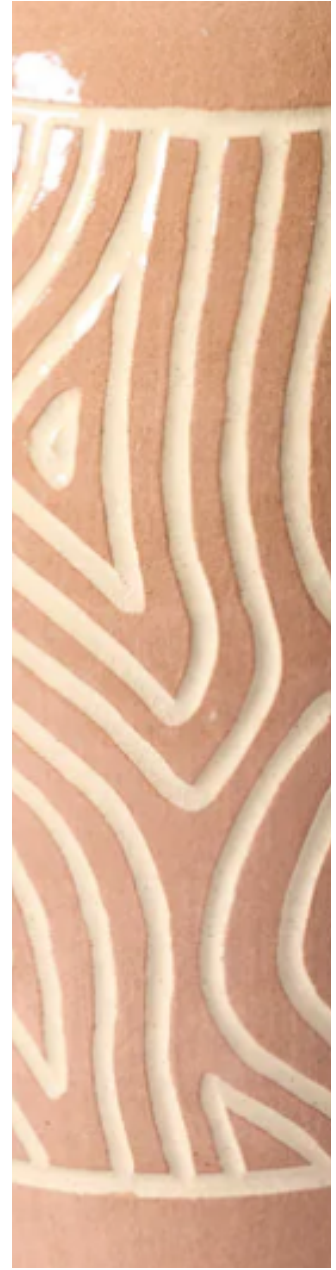


Fig 24. *Koskela.* (n.d.)

KEY ELEMENTS



Fig 25. Koskela. (n.d.)



Fig 26. Beyond Tracks. (n.d.)



Fig 27. Ella Nartey. (n.d.)



Fig 28. Koskela. (n.d.)



Fig 29. Mud Australia. (n.d.).

LIGHTING

Nothing sets the mood better than a mixture of lighting types, lighting styles and well curated lighting placement.

Ambient lighting to any dining areas with task lighting by the means of candles on the table during the night time and natural lighting being the focus during daylight hours.

Visible lighting such as pendant lights and floor lamps should be hand made



Fig 30. *Beyond Tracks.* (n.d.)



Fig 31. *Beyond Tracks.* (n.d.)

THERMAL COMFORT



Fig 32. *Beyond Tracks.* (n.d.)

Duffys Forest is known to have fair air quality and often light sea breeze's filtering through.

The altitude of the to be converted home and the combination of louvre windows and large ceiling fans allows for air circulation and clear air to be filtered throughout the home.

In the cooler months, the same fans are able to be used on reverse to circulate the warm air generated from the natural log fire place.



Fig 33. *Beyond Tracks.* (n.d.)

THANK YOU



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Fig 16. Adobe Images.

Fig 17. Adobe Images.

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